

# Maddie Knight

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## EXPERIENCE

### **National Football League, Inglewood, CA — *Photo Editor***

2021 - PRESENT

- Produces image assets for news stories on NFL digital platforms - sources and crops thumbnails for articles and videos, creates photo essays and produces feature art for centerpiece stories. Maintains brand quality and accuracy under short deadlines.
- Edits images according to editorial standards: crop, tone, caption and post event images to wire service. Edits and transmits a high volume of images in real-time for use across the league ecosystem.
- Collaborates with various departments such as news, programming, video, social and creative to seamlessly integrate visual elements into the broader narrative across all NFL platforms.
- Provides editing support for game days and tentpole events. Edits, captions and transmits images in real-time. Travels for large tentpole events to work onsite.
- Assists with maintaining in-house image archive and distribution of NFL images. Ensures proper archival of incoming images from games, events, and photoshoots.
- Captures still photos for NFL Network and NFL Media shows. Shoots on set, edits and archives images. Photographs talent and player portraits. Works alongside art directors to create photos that will be used for NFL Network show and podcast promotions and advertising.
- Curates and posts images to photo department Instagram account (@NFLFocus).
- Assists with photo research projects.

### **Daily Emerald, Eugene, Oregon — *Photo Editor***

2017-2021

- Managed a team of 10 photographers: taught photographers how to edit and caption their own photos, delegated weekly photo assignments, scheduled one-on-one meetings to critique individual photographer's work and helped them improve their work as a whole.
- Worked alongside a team of news, arts&culture, opinion and sports editors to create a fluid published newspaper, both online and in print.
- Photographed concerts (Justin Timberlake, Billie Eilish, The Jonas Brothers, etc.) protests and other newsworthy events across the state of Oregon.
- Photographed all University of Oregon sports. Built professional relationships with teams and players to foster a larger community between the Daily Emerald and the UO Athletic Dept.
- Edited and captioned photos and photo stories to be published in print and online. Promoted to Associate Photo Editor in January 2020, then Photo Editor in June 2020.

### **Metro TV Ghana, Accra, Ghana — *Photojournalist/Broadcaster***

2019

- Wrote scripts for live broadcasts and newsworthy stories to be published across Ghana for the newsroom at Metro TV Ghana, an African television station.
- Photographed and interviewed Ghanaian participants at events such as protests, assemblies and conferences such as Ghana's World Population Day 2019.

### **University of Oregon — *Photojournalist***

2020 - 2021

- Photographed University of Oregon events and portraits of subjects, University of Oregon staff, students, etc. Served as the only photographer in the newsroom.
- Implemented visual components to University of Oregon online and print publications (The Scholar, Around The O, Oregon Quarterly) and weekly newsletters.

## SKILLS

Adobe Suite  
Photo Mechanic  
File Transfer Protocol (FTP)  
Capture One  
Social Media Platforms

## FREELANCE

- Edits event images in real-time and posts event images to wire service. Receives images live from photographers to edit throughout events including red carpet arrivals, behind the scenes, press rooms, galas and after parties.
- Communicates with photographers and coordinates with other editors to create a seamless flow of editing throughout live events.

### **The Associated Press — *Photo Editor***

### **Penske Media Corporation — *Photo Editor***

### **Drawbridge Digital — *Photo Editor***

## SPECIAL EVENTS

Super Bowl LVI  
Super Bowl LVII  
U.S. Open  
Primetime Emmys Awards  
Creative Arts Emmys  
Academy Awards  
Grammy Awards  
U.S. Olympic Track and Field Trials

## EDUCATION

### **University of Oregon — *Bachelors of Science Degree in Journalism***

2017 - 2021

## INTERESTS

Travel  
My dog, Cleo  
Learning bass guitar  
Interior design  
Fashion/sneaker culture